



Biodiversity Policy

July 2025

FDJ UNITED BIODIVERSITY POLICY

Table of contents

BIODIVERSITY ISSUES AND THE COMMITMENTS OF FDJ UNITED2

A GOVERNANCE STRUCTURE DEDICATED TO BIODIVERSITY3

AN APPROACH INSPIRED BY THE AR3T FRAMEWORK TO ADDRESS BIODIVERSITY
ISSUES.....3

 Reduce: Reducing biodiversity impacts across the value chain5

 Restore : Restoring degraded ecosystems5

 Regenerate: Supporting the resilience of protected areas and strengthening
ecosystems 6

 Transform: Engaging the entire FDJ UNITED ecosystem in the transition7

BIODIVERSITY ISSUES AND THE COMMITMENTS OF FDJ UNITED

The sustainable management of living natural resources and the conservation of biodiversity are essential to ensure the long-term viability of the ecosystems upon which human life and the economic activity of our societies depend. To this end, biodiversity loss constitutes a major environmental challenge for the Company. According to the report of the Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES) *"Nature is declining globally at rates unprecedented in human history, and the rate of species extinctions is accelerating, with grave impacts on people around the world now likely"*.

Faced with this major challenge, FDJ UNITED acknowledges the need to adopt a sustainable management approach to natural resources and to actively contribute to the restoration of ecosystems, by conducting its actions in alignment with the Kunming-Montreal **Global Biodiversity Framework** and the **French National Biodiversity Strategy**.

In this regard, FDJ UNITED has set itself the ambition of taking action for nature and biodiversity through the following core commitments:

- ◇ Mitigate the impacts of our sourcing and sites on nature by 2030, by applying the impact mitigation hierarchy across our entire value chain.
- ◇ Contribute to the targets of the French National Biodiversity Strategy, particularly those aimed at economic actors.
- ◇ Be an exemplary and influential economic player across our value chain, engaging both our ecosystem and the general public.
- ◇ Continue adopting a science-based approach to better understand and manage biodiversity and ecosystem-related issues.

In addition, FDJ UNITED Group is actively contributing to the Sustainable Development Goals (SDGs), particularly Goal 15 on Life on Land:

OBJECTIF 15 : VIE TERRESTRE



Préserver et restaurer les écosystèmes terrestres, en veillant à les exploiter de façon durable, gérer durablement les forêts, lutter contre la désertification, enrayer et inverser le processus de dégradation des terres et mettre fin à l'appauvrissement de la biodiversité.

Cible 15.2 : d'ici à 2020, promouvoir la gestion durable de tous les types de forêt, mettre un terme à la déforestation, restaurer les forêts dégradées et accroître considérablement le boisement et le reboisement au niveau mondial.

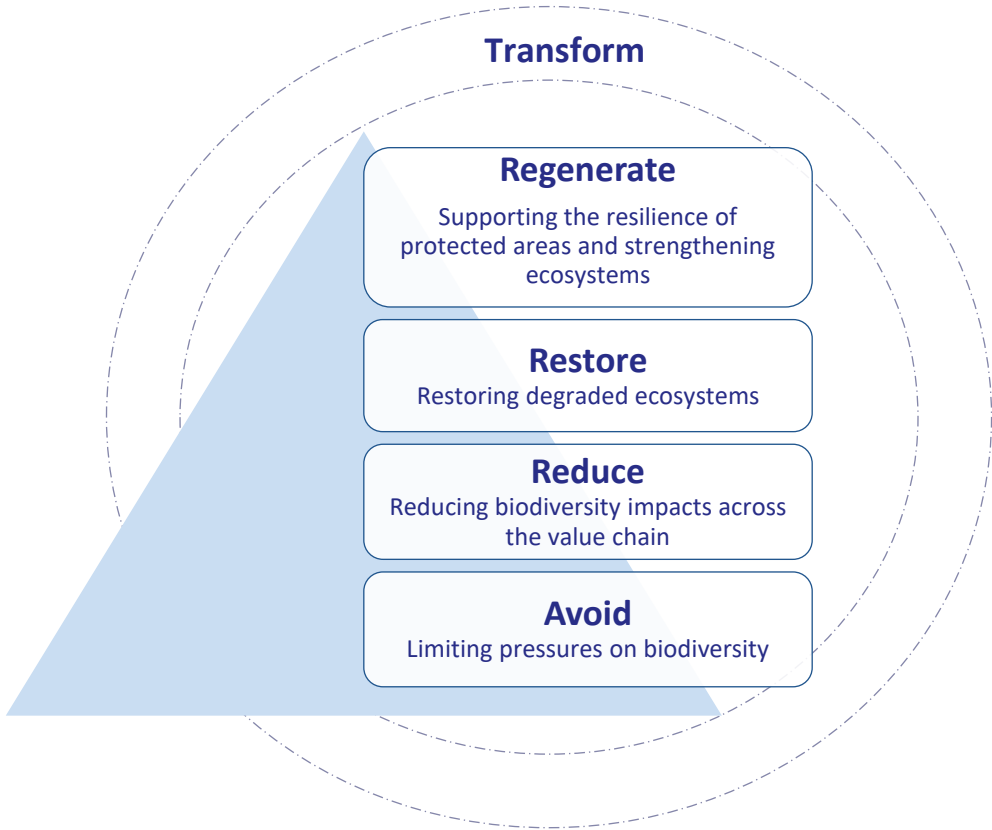
◆ **S'approvisionner à 100 % en papier issu de forêts gérées durablement et certifiées FSC® et contribuer à préserver la biodiversité dans les forêts françaises en finançant les projets de conservation et de restauration des arbres-habitats des espèces rares et menacées.**

A GOVERNANCE STRUCTURE DEDICATED TO BIODIVERSITY

Biodiversity governance within FDJ UNITED is based on a structured framework designed to ensure that the Group's actions are aligned with its commitments. In this respect, the Biodiversity Policy is sponsored by the Deputy CEO and overseen by the CSR and Responsible Gaming Committee, a Board-level body that provides regular monitoring at the highest level of the company.

AN APPROACH INSPIRED BY THE AR3T FRAMEWORK TO ADDRESS BIODIVERSITY ISSUES

FDJ UNITED's Biodiversity Policy is part of a global and structured strategy inspired by the AR3T approach developed by the Taskforce on Nature-related Financial Disclosures (TNFD). This operational framework, built around the principles of Avoid, Reduce, Restore, Regenerate and Transform, provides a clear and effective roadmap for addressing biodiversity challenges, guiding the Group's action at every stage of its interaction with ecosystems.



Avoid: Limiting pressures on biodiversity

Objective → revent negative impacts during the early stages of activity and strategic decision-making.

Biodiversity is under a lot of pressure from the destruction and artificialization of natural environments, the overuse of natural resources, different types of pollution, and the introduction of invasive species. This is leading to a loss of ecosystem diversity, a collapse in wildlife populations, the loss of ecosystem services, and a decrease in their resilience.

FDJ UNITED therefore integrates biodiversity preservation from the earliest stages of its activities and within its strategic planning. This commitment translates into a strong focus on preventing ecosystem disturbance. A biodiversity risk assessment was carried out across all FDJ UNITED sites to ensure the absence of significant disruptions.

FDJ UNITED also regularly conducts product life cycle assessments (LCAs) to identify the best practices and limit potential impacts right from the design phase.

Reduce: Reducing biodiversity impacts across the value chain

Objective → Reduce existing pressures on biodiversity.

Human activities generate pressures on biodiversity at every stage of the product life cycle, from resource extraction to waste management, contributing to ecosystem degradation and fragility.

To limit the impact of its activities on ecosystems, FDJ UNITED Group acts throughout its value chains, continuously striving to improve its own practices and those of its partners, reduce resource consumption, and promote solutions that minimize negative externalities on nature.

FDJ UNITED regularly explores ways to reduce the grammage of its scratch cards in order to lower the amount of raw material used.

Restore : Restoring degraded ecosystems

Objective → Actively support ecological restoration projects in areas impacted by its activities.

Ecosystem degradation threatens biodiversity and the essential services it provides—such as water purification, pollination, and climate regulation. Ecological restoration initiatives, including vegetation regeneration and the sustainable management of natural resources, are key to reversing these trends.

In this context, FDJ UNITED has been actively supporting conservation and ecological restoration projects for several years in areas affected by its operations. This support takes the form of collaborations and funding programs aimed at rehabilitating degraded natural habitats, thereby contributing to ecosystem resilience and biodiversity preservation.

Each year, the Group funds “FSC Biodiversity Ecosystem Services” projects. Developed in partnership with FSC France and Sylvamo Forêts Services, these projects provide financial support to voluntary forest owners and managers to help them implement conservation and restoration measures.

The Group also engages in targeted actions such as the launch of the “Mission Nature” scratch card game, a share of whose proceeds is donated to the French Biodiversity Office (OFB) to fund biodiversity restoration projects.

Regenerate: Supporting the resilience of protected areas and strengthening ecosystems

Objective → Supporting the regeneration of natural habitats and the return of endemic species.

Globally, 69%¹ of biodiversity has been lost since 1970, and nearly 25% of species are now threatened with extinction. In light of these figures, ecosystem regeneration has become a priority to restore their self-regulating capacity and improve their resilience to growing environmental pressures.

FDJ UNITED works with experts and specialist partners to support initiatives that strengthen the resilience of protected areas, restore habitats, and encourage the return of endemic species. These efforts contribute to the creation of healthier, more robust ecosystems, and to the preservation of global biodiversity.

The Group collaborates with WWF France and the OFB to support regeneration projects, including the conservation of high-value forests and marine habitats, such as the conservation of the angel shark habitat. It also funds conservation initiatives in sensitive areas like the ecological mosaics of La Petite-Pierre in Alsace.

¹ Source : Rapport Planète Vivante, WWF, 2019

Transform: Engaging the entire FDJ UNITED ecosystem in the transition

Objective → Mobilizing the entire FDJ UNITED Group and its ecosystem in support of biodiversity.

FDJ UNITED considers collective mobilization as a key driver in accelerating the transition to a sustainable model. This ambition relies on the engagement of all stakeholders, employees, partners, customers, suppliers, and major winners, to build a shared momentum in support of biodiversity and environmental issues.

By promoting best practices, raising awareness, and providing support, FDJ UNITED aims to inspire and unite its ecosystem around deep and lasting change:

- ◆ **International contribution:** FDJ UNITED actively promotes sustainable and responsible practices on a global scale by mobilizing its industry around environmental issues.

The Group plays a leading role within European Lotteries and the World Lottery Association, sharing its commitments and encouraging peers to adopt similar approaches.

- ◆ **Engaging major winners:** FDJ UNITED supports its major winners in aligning their projects with positive-impact initiatives, thereby strengthening each individual's contribution to a more sustainable future.

FDJ UNITED offers its winners the opportunity to take part in awareness-raising workshops on topics aligned with the Group's commitments, including biodiversity conservation.

- ◆ **Raising employee awareness:** The Group provides its employees with educational tools and organizes conferences in collaboration with key institutions to foster a strong internal environmental culture.

FDJ UNITED regularly holds conferences for its employees, in partnership with organizations such as the French Biodiversity Office (OFB) and the National Museum of Natural History, on topics related to biodiversity.