

EURO DREAMS

EDITORIAL



The launch of EuroDreams is a major event for FDJ Group, as well as for all our partner lotteries, with which we work hand in hand.

This European collaboration opens new horizons in the world of draw games, and I'm delighted that this new game is being launched in Paris, thanks to the commitment, shared vision, and determination of each of the lotteries involved.

The undeniable success of Euromillions over the past 20 years – marked by record jackpots, inspiring winners' stories and an enthusiasm shared by millions of Europeans for a game spanning multiple countries – has consolidated our partnership.

This European collaboration has reinforced our belief that when we join forces, we can achieve great things, and has proved to be a powerful asset in delivering great gaming experiences for our players.

And it is thanks to our players – and for our players – that we are constantly innovating. Their trust and their loyalty are what drives us every day. Together, we are embarking on this new chapter. May luck be with them all, and may this new game mark the start of a great adventure!



Stéphane Pallez

Chairwoman and Chief Executive Officer of FDJ Group



Ferrante Ferranti

KEY FEATURES

Community of
**NINE EUROPEAN
LOTTERIES**
(eight countries)

BET: €2.50

NEW DRAW GAME

featuring a monthly
payout prize

EURO



DREAMS

Jackpot:
€20,000
A MONTH
for 30 years

Draws on
MONDAYS and
THURSDAYS

1-IN-4.66 CHANCE
of winning a prize and
1-IN-19-MILLION CHANCE
of winning the jackpot

**A NEW EUROPEAN
COLLABORATION
BETWEEN
PARTNER
LOTTERIES
20 YEARS AFTER
THE LAUNCH OF
EUROMILLIONS**



EIGHT COUNTRIES NINE LOTTERIES ONE SHARED VISION



GAME MECHANICS

EuroDreams is the **first game featuring monthly payout prizes spanning multiple European countries.**

For **€2.50**, this new draw game gives players the chance to win up to **€20,000 a month for 30 years**, or €7.2 million.

To play, simply fill in **six numbers** (out of 40) **plus one bonus “Dream” number** (out of 5) to make up a full set.

EuroDreams tickets go on sale on **Monday, 30 October 2023**. Players in France can validate their lottery tickets **in person at a point of sale, online at www.fdj.fr or on FDJ’s mobile app.**

EuroDreams gives players the chance to win the jackpot in the form of a monthly payout prize. The second-tier prize is also a monthly payout, this time of €2,000 a month for five years, or €120,000.

The first draw will take place on **Monday, 6 November**. Thereafter, there will be two draws a week, **on Mondays and Thursdays.**

PLAYSLIPS AND LIST OF PRIZES

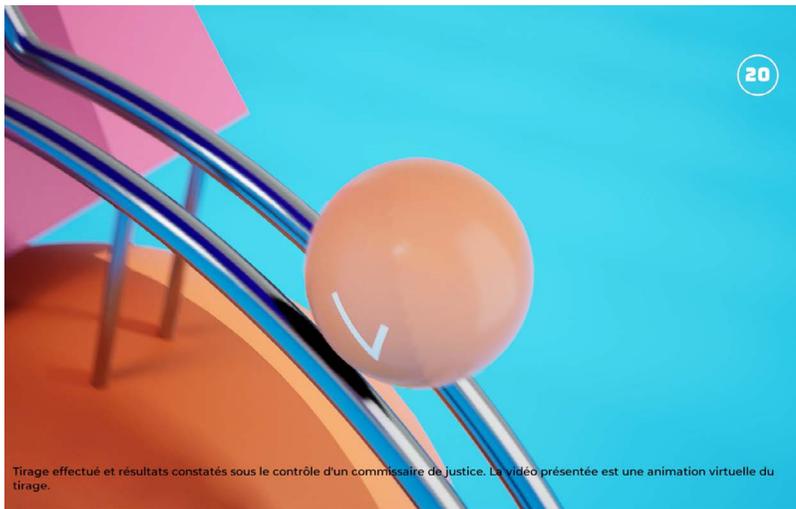


Tier	Winning numbers	Odds: 1 in**	Winnings
1	6 + 1	19,191,900	€20,000/month for 30 years*
2	6 + 0	4,797,975	€2,000/month for 5 years*
3	5 + 0 ou 1	18,815.6	Around €100
4	4 + 0 ou 1	456.1	Around €40
5	3 + 0 ou 1	32.1	Around €5
6	2 + 0 ou 1	5.5	€2.5



* Winnings only available in the form of a monthly payout, up to a maximum of three individual winning sets of numbers for Tier 1 (or twelve individual winning sets of numbers for Tier 2) per draw across all participating countries. If the number of individual winning sets of numbers per draw exceeds three for Tier 1 (or twelve for Tier 2) across all participating countries, the total prize amount of €21.6 million for Tier 1 (or €1.44 million for Tier 2) is shared among the winners. In such an event, winnings are paid out as a lump sum, not as monthly payouts. ** Rounded to one decimal place.

ELECTRONIC DRAWS



EuroDreams draws will be conducted electronically and will only be available online, in the “Results” tab of FDJ’s website (www.fdj.fr) and mobile app.



Thanks to its expertise, La Française des Jeux will be responsible for draws for the entire EuroDreams community. These draws will therefore be carried out in France.



On draw nights, players will have until 8:15 p.m. to validate their tickets. The draw will take place at around 9 p.m., with the results posted online at around 10 p.m. Betting will reopen at 8:30 p.m. for the following draws.



The winning numbers will be revealed through a brand-new video animation.

ABOUT FRENCH WINNERS

All EuroDreams players who win the maximum prize will have access to guidance and support offered by FDJ, should they wish.

All winners of €1 million and up are invited to the La Française des Jeux head office in Boulogne-Billancourt to collect their winnings. Players who win the EuroDreams jackpot will also be invited to the Paris region.

Each big winner has access to FDJ's Winners' Experience and Support team, which offers personalised individual support upon payment, followed by optional, free group support for at least five years. Winners can take part in around 15 workshops a year on a range of topics, including wealth management, notary management and change management.

FDJ has been a pioneer in offering personalised follow-up to its winners for over 25 years, and has inspired many foreign lotteries to do so as well.



ADVERTISING CAMPAIGN



A fresh new advertising campaign will accompany the launch of EuroDreams. A 30-second advert made by BETC will air from 29 October to 11 December 2023 on television and online.

The amusing advert depicts a EuroDreams winner who is showered with confetti every month, symbolising his monthly payout of lottery winnings. The good news sometimes comes at unexpected moments of his day-to-day life (at the dentist's office, during a wedding ceremony, etc.), creating comical situations, which, together with the catchy tune, make for a funny, quirky advert.

FDJ GAMES WITH RECURRING PAYOUT PRIZES



1999
TAC O TAC
TV



2008
NOËL À VIE



2010
VACANCES
À VIE



2012
12 MOIS
EXTRA



2013
KENO



2017
10 ANS
GAGNANTS



2021
OBJECTIF
MAISON



2022
MAXI
OBJECTIF
MAISON



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