

Kindred Group Press Release

Malta, 17 August 2023

Notification of major holdings in Kindred Group plc

Kindred Group plc ("Kindred") hereby announces that it, on 16 August 2023, has received a notification of major holdings from SMALLCAP World Fund, Inc., a company with its registered office in Los Angeles, USA.

According to the notification, SMALLCAP World Fund, Inc. holds 4.98% of the shares and voting rights in Kindred as of 15 August 2023. Please note that the notification submitted on 16 August 2023, disclosing the holdings of The Capital Group Companies, Inc., included the holdings of SMALLCAP World Fund, Inc..

A copy of the notification and the relevant chain of controlled undertakings can be found on Kindred's website: https://www.kindredgroup.com/investors/the-share/major-holdings/.

This information is information that Kindred Group plc is obliged to make public pursuant to the Listing Rules published by the Malta Financial Services Authority under the Financial Markets Act (Chapter 345 of the Laws of Malta).

For more information:

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About Kindred Group

Kindred Group is one of the world's leading online gambling operators with business across Europe, North America and Australia, offering over 30 million customers across 9 brands a great form of entertainment in a safe, fair and sustainable environment. The company, which employs approximately 2,500 people, is listed on Nasdaq Stockholm Large Cap and is a member of the European Gaming and Betting Association (EGBA) and founding member of IBIA (International Betting Integrity Association). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on www.kindredgroup.com.

Nasdaq Stockholm, KIND-SDB

Kindred Group plc, Level 6, The Centre, Tigne Point, Sliema, TPO 0001, Malta Registered office: c/o Camilleri Preziosi, Level 2, Valletta Buildings, South Street, Valletta, Malta. Company No: C 39017. Registered in Malta. www.kindredgroup.com

















