

Kindred Group Press Release

Malta, 12 May 2022

Repurchase of shares/SDRs in Kindred Group plc February to May 2022

During the period of 29 April 2022 until 11 May 2022 Kindred Group plc has repurchased a total of 1,101,410 shares/SDRs within the buy-back programme initiated by the Board of Directors on 9 February 2022 with the purpose to return excess cash to Kindred's shareholders. The programme is now completed and has been carried out in accordance with the Maltese Companies Act, EU Market Abuse Regulation (EU No. 596/2014) ("MAR") and the applicable rules of Nasdaq's Nordic Main Market Rulebook for Issuers of Shares.

All acquisitions have been carried out on Nasdag Stockholm by Nordea Bank Abp on behalf of Kindred. Following the acquisitions and as of 11 May 2022, Kindred's holding of own shares/SDRs amounted to 10,515,839. The total number of issued shares in Kindred is 230,126,200.

Throughout the programme Kindred has repurchased a total of 3,029,000 shares/SDRs at a volumeweighted average price of 99.0 SEK per share. Within the frame of the buy-back programme a maximum of 6,000,000 shares/SDRs were allowed to be repurchased, with an aggregated value of up to maximum SEK 300,000,000.

For information about the transactions carried out under the buy-back programme, please see:

Nasdag Stockholm:

http://www.nasdagomx.com/transactions/markets/nordic/corporateactions/stockholm/repurchases-of-own-shares

or

Kindred Group:

http://www.kindredgroup.com/investors/the-share/share-buy-back/

This disclosure contains information that Kindred Group is obliged to make public pursuant to the EU Market Abuse Regulation (EU No. 596/2014). The information was submitted for publication, through the agency of the contact person, on 12-05-2022 11:00 CEST.

For more information:

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About Kindred Group

Kindred Group is one of the world's leading online gambling operators with business across Europe, US and Australia, offering over 30 million customers across 9 brands a great form of entertainment in a safe, fair and sustainable environment. The company, which employs about 2,000 people, is listed on Nasdag Stockholm Large Cap and is a member of the European Gaming and Betting Association (EGBA) and founding member of IBIA (International Betting Integrity Association). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on www.kindredgroup.com.

Nasdag Stockholm, KIND-SDB

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