

## FDJ Group appoints Andy Wright as new Sporting Group CEO

**Boulogne-Billancourt, 13 May 2021** - FDJ Group appoints Andy Wright as new Sporting Group CEO. FDJ Group announces Simon Trim to step down as Sporting Group CEO. Simon Trim will continue to support the Group as a special advisor to the CEO.

FDJ Group is pleased to announce the appointment of Andy Wright as the new CEO of Sporting Group, who will succeed Simon Trim. Simon Trim is stepping down after 23 years at the company – including the last 5 years as CEO – after overseeing the successful integration of Sporting Group into FDJ Group following its acquisition in June 2019.

Simon Trim will take a role of Special Advisor to the CEO to support a seamless transition of the company's leadership over the next few months and help bring certain strategic growth initiatives further forward.

Andy Wright has over twenty years' experience in senior leadership roles across multiple jurisdictions within the gambling sector, most recently leading Tabcorp's Wagering arm in Australia, and before as a part of Ladbrokes Executive Leadership team as Group Trading Director.

**Xavier Etienne**, FDJ Group Executive Vice-President Technology and International, said: "I would like to thank Simon Trim for his dedication and stewardship over the years and the achievements of Sporting until today, building strong brands and making an impact on its markets. FDJ Group respects his decision and believes leading a business such as Sporting Group with its exciting plans for the future requires strong experience in the industry. Andy Wright has a unique blend of skills in many relevant areas for Sporting Group and FDJ Group. Along with his operational capabilities and recognized leadership, he is the perfect fit for us to further enhance the execution of our strategy."

**Andy Wright** said: "I am delighted to join Sporting Group at this exciting period of its evolution. I have admired its excellence of pricing, trading and risk management for many years and how it has leveraged this capability and the Sporting Index brand awareness to expand its B2B operation with Sporting Solutions across the globe."

### About Sporting Group

The UK based Sporting Group is one of the world's leading names in sports betting technology and trading; it was acquired by FDJ Group in 2019. Sporting Group have two principal divisions – a B2C operation with Sporting Index, the pre-eminent sports spread betting company, and a B2B operation Sporting Solutions which provides betting services for FDJ Group (EPA: FDJ.PA) and over 40 operators in regulated jurisdictions, including many of the best-known bookmakers in the UK and internationally. Sporting Solutions is the premium supplier and market leader for odds provision, trading expertise & risk management services and software solutions.

### About La Française des Jeux (FDJ Group)

France's national lottery and leading gaming operator, the #2 lottery in Europe and #4 worldwide, FDJ offers secure, enjoyable and responsible gaming to the general public in the form of lottery games (draws and instant games) and sports betting (ParionsSport), available from physical outlets and online. FDJ's performance is driven by a portfolio of iconic and recent brands, the #1 local sales network in France, a growing market, recurring investment and a strategy of innovation to make its offering and distribution more attractive with an enhanced gaming experience. FDJ Group is listed on the Euronext Paris regulated market (Compartment A – FDJ.PA) and is included in indices such as the SBF 120, Euronext Vigeo 20, STOXX Europe 600, MSCI Europe and FTSE Euro.

For further information, [www.groupefdj.com](http://www.groupefdj.com)

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## Attachments

**Andy Wright**



**Sporting Group logo**

